

# "STRAIT TALK"

## The Strait & Lamp Group

STRAIT & LAMP LUMBER   LUMBERCRAFT   LINWORTH LUMBER  
S&L CONTRACTING - FIFTH AVENUE LUMBER - DUBLIN MILLWORK

October, 2011

**PROUDLY SERVING THE CENTRAL OHIO AREA SINCE 1916**



The McClain Development Company has specialized in developing, designing and building Assisted Living communities for over 24 years and are currently on their 20<sup>th</sup> facility. Their understanding of the unique environmental, spatial and business needs of assisted living communities has set them apart as the Market Leader in the Ohio region. They take a resident centered approach to design and construction, promoting positive and comfortable home like settings. Roger McClain; Vice President of The Jerry McClain Company and the leader of McClain Development, has over 30 years of experience building custom homes. He was instrumental in redesigning a new prototype facility whose size and style are more functional and appealing to residents and their families.

*Presenting*

*The Strait  
& Lamp  
Group*

*Featured  
Builder  
Of the Month*

### **STRAIT AND LAMP SALES PERSONNEL**

**Strait and Lamp Lumber: 740-928-4501**

Raleigh Strait                      614-271-1804  
Steve Lantz                              740-404-0652  
Chris Smart                              740-404-0855

**Fifth Ave. Lumber: 614-294-4623**

Vern Tigges                              614-679-2716  
Jake Menzie                              614-206-9431  
Dennis Dildine                          614-206-6523  
Jim Cady                                  614-554-3443  
Chuck Dearth                            614-679-2471  
Tim Debus                                614-402-9597  
David White                              614-554-7079

**Linworth Lumber: 614-885-9543**

John Sobolewski                      614-554-3444  
Steve Arnold                              614-554-1151  
Mark Thompson                        614-419-5555

**Ray Stickel 614-885-9543**

Tom Schaller                              614-205-9737

**Lumbercraft: 614-833-6655**

Bob Stelzer                                614-348-6718

**Dublin Millwork 614-889-7776**

Dan Strait                                 614-371-1108

Bill Paul                                    740-404-0249

Charles Lee                                614-206-2184

Web Site: [www.straitandlamp.com](http://www.straitandlamp.com)

## FEATURED PRODUCT OF THE MONTH

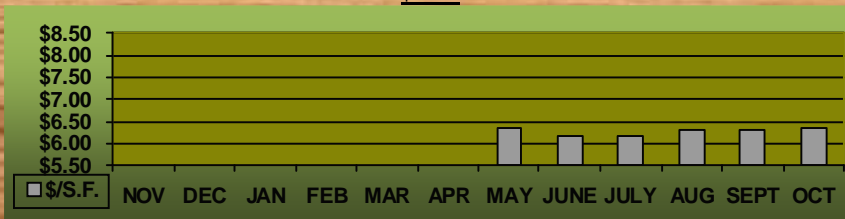
### *Dublin Installed*



Dublin Millwork can supply and install your interior trim and residential hardware. We provide the complete package from delivery, supervision, and hardware install to punch out. No looking in the garage, kitchen cabinets, or basement for missing hardware, because our installers have all of that to complete the job. Your sales person stays the same or you can ask to have an interior trim specialist handle the project. Let Dublin Millwork streamline your building process with our Dublin Installed Interior Trim Division.

#### PRICE PER SQUARE FOOT / ROUGH-LUMBER

This graph should be used as a **GUIDELINE ONLY!**  
 (Based on a typical 2-story w/2 car garage & covered stoop) Oct 2011  
**\$6.35**



TYPICAL **RANCH** ROUGH LUMBER / APPROXIMATELY \$7.20 PER SQ.

I was reading the local newspaper the other day and there was an article that surprised me. The U. S. Forestry Service was touting wood as a green building material. The article surprises me because most people really have no clue about our industry and how we operate. We have been sustainably harvesting trees in North America since the 1970's. This is a fact that is recognized by the USGBC (United States Green Building Council) and they are the group that regulates the LEED (Leadership in Energy and Environmental Design) program. Some interesting facts about our forest products; pound for pound, laminated lumber is stronger than steel or concrete. It takes 26 to 30 times the energy to produce a steel or concrete product as it does a comparable wood product. (Studs, joists, or beams) 100 years ago we had 10% of our land in Ohio covered in forest and now we are almost 30% forested. Most of the wood products we use today are grown inside a 400 mile radius of where you live. Everything about wood is "green" and we harvest and sell everything but the shade!

#### EMPLOYEE OF THE MONTH



#### Katrina McMannis

Katrina is the voice of Strait & Lamp. Kat, as she is known, is the receptionist at the Hebron location and for the corporate offices. Besides answering the phone, Kat handles a variety of tasks and is very helpful with all of our customers' requests. With almost 25 years of service Kat is one of the most versatile employees in the Strait and Lamp Group. While Kat's husband, Ty, is at work Kat likes to be at home with her pets, reading, sewing, and baking. The waistlines at Hebron all suffer as a result of her over achieving at baking!



#### Truck Load Schedule

ORDER BY	SHIP / WEEK
10/20	11/7
10/27	11/14
11/3	11/21

I think about this on my drive home each night after work; "The trouble ain't that there is too many fools, but that the lightning ain't distributed right." Mark Twain